

Narrative Description of Proposed Activities

Village Play – 612 Buffalo Road, East Aurora

Village Play is proposing to relocate its existing business from 651 Oakwood Ave to 612 Buffalo Road within East Aurora. The relocation will allow the business to operate in a larger, safer, and more accessible facility while expanding programming and services to better serve local families.

Village Play is an indoor children's play and enrichment center designed primarily for children ages infant through elementary and their caregivers. The proposed location will include a large indoor play floor featuring age-appropriate play structures and activity stations. Open play will be offered daily from 9:00 AM to 7:00 PM.

In addition to open play, the business will host birthday parties and will have the ability to accommodate multiple parties simultaneously in designated rental areas. The space will also be available for private rentals such as baby showers, community gatherings, and third-party vendor-led classes.

The proposed site includes outdoor space that will be used for seasonal and weather-permitting activities, such as climbing structures, water tables, a sand-digging/play area, and other supervised outdoor programming like summer camps. Summer offerings may include ice cream sales as part of the food and beverage program. We do not have plans for outdoor music.

The business currently employs 7 staff members and anticipates expanding to approximately 10 employees with the larger facility and increased programming. The proposed site includes approximately 150 parking spaces, which will adequately support the anticipated use and occupancy levels for the facility.

The facility will also feature:

- A small coffee bar and expanded food and beverage service for patrons
- Daytime co-working and small office rental opportunities
- Kitchen rental availability for small local food businesses during designated hours

All activities will be supervised by staff. The business will operate as a family-focused community space designed to provide safe recreational play, educational enrichment, and small-scale private event hosting.

Village Play is committed to maintaining a well-managed, clean, and safe environment that aligns with the character of the surrounding community.

Thanks!

Casey Caldiero

Owner | **Village Play & Village Play Voyager**

716.544.2188 | www.Village-Play.com